



Microsoft Dynamics GP 2010—Delivering RoleTailored Insight Across the Organization

Business success depends on insight. From ad hoc queries into customer records to a detailed analysis of performance, people need faster, easier access to information in ways that make sense for their particular jobs. Microsoft Dynamics® GP 2010 delivers insight that fuels a new way to do business—with information that's personalized, simple to access, and extended across the organization. Whether people are drilling down to specific data sources from KPIs, accessing real-time reports through a Web browser, or performing sophisticated analyses with new options for Microsoft® Office Excel®, everyone can contribute more to the decisions that fuel business performance.

For example, more than 27 roles have personalized views of data from multiple sources within a single window or role-based dashboard. People can take that information and create virtually any report they need—and refresh data at any time with a single click—with more than 220 Excel and Microsoft SQL Server® Reporting Services reports.

It's also easy to quickly build Excel reports and even a predictive analysis that includes data from multiple companies. Reports can be accessed and refreshed through the ERP system or a SharePoint® portal—extending the power of information across your organization, without the expense of a full access user license. Just as important, this latest release takes full advantage of data connections that automatically connect Microsoft Dynamics GP data with Microsoft Office applications. This makes it even easier to deliver business intelligence through the tools people use every day.

With Microsoft Dynamics GP 2010, we're delivering on organizational needs that go well beyond basic reporting, and at the same time giving people tools that are affordable, personalized, and familiar. It's all part of what we call the RoleTailored experience—and key to the new way to do business.
